



The bridge that connects Innovative Research
to TV Broadcasting.

Company Profile

www.screen.it



Building the Next TV Broadcasting Transmitter Generation.

Communication is the basis of human interaction and TV broadcasting is one of the most far-reaching instruments in the field.

Enriching people's lives: informing, educating, inspiring, entertaining individuals and enhancing communication between people, this is what the TV broadcasting industry strives to do every day.

Vision

Being part of the next TV broadcast revolution by building a bridge that connects innovative research to TV broadcasting by designing breakthrough solutions, by skilfully exploiting knowledge, state-of-the-art technologies, materials and softwares in order to improve the quality of the transmission and signal processing and, in so doing, guarantee TV Broadcasting content to reach people no matter where they are.

TV Broadcasting Equipment

More than 30 years of experience

 +170 Countries

 +50 worldwide patented designs

 +60.000 Equipment

 Millions of People Connected

Mission

Who we are

Screen - founded in Brescia in 1988 - is an Italian leading company in development, manufacturing and selling of complete multi-standard solutions for digital broadcasting. The company has headquarters in Brescia and facilities in Milan, Padua and Rome.

What we do

Screen offers a complete range of equipment for analogue and digital television signals transmission and processing, capable of meeting the increasingly sophisticated and demanding needs of a continually evolving market. The constant quest for advanced, innovative and reliable technical solutions underlies the company's basic competitive strategy.

Why we do it

There are huge business opportunities and extraordinary benefits for the entire TV broadcast industry value chain. Screen adds value by providing innovative solutions to increasingly improve the quality of the transmission and signals processing, and in so doing build a win-win business model.

Mission statement

Our mission is to create the best solution for TV Broadcasting Industry that guarantee the transmission and processing of signals while providing competitive advantages that empowers our customers not only to better face the continuous market challenges but also to be successful in a very high competitive field.

Our Values

Screen, other than the due respect of the laws of the countries in which it operates, also abides by high ethical standards in its daily work.

The parameters listed below are essential for Screen, expressing the values to which we look up and ask all subjects, internal and external to the company, to recognise:

- **Respect** - We respect the stakeholders.
- **Commitment** - We have full consciousness of our responsibilities.
- **Innovation** - We are always looking for improvement.
- **Passion** - We are passionate and determined.
- **Competitive Spirit** - We never settle for, and better, second place.
- **Effectiveness and Efficiency** - We do more with less and better.
- **Humanity** - We act humbly, but we think big.
- **Boldness** - We are ready to face the challenges of new markets.
- **Cohesion** - We build a team with family spirit.

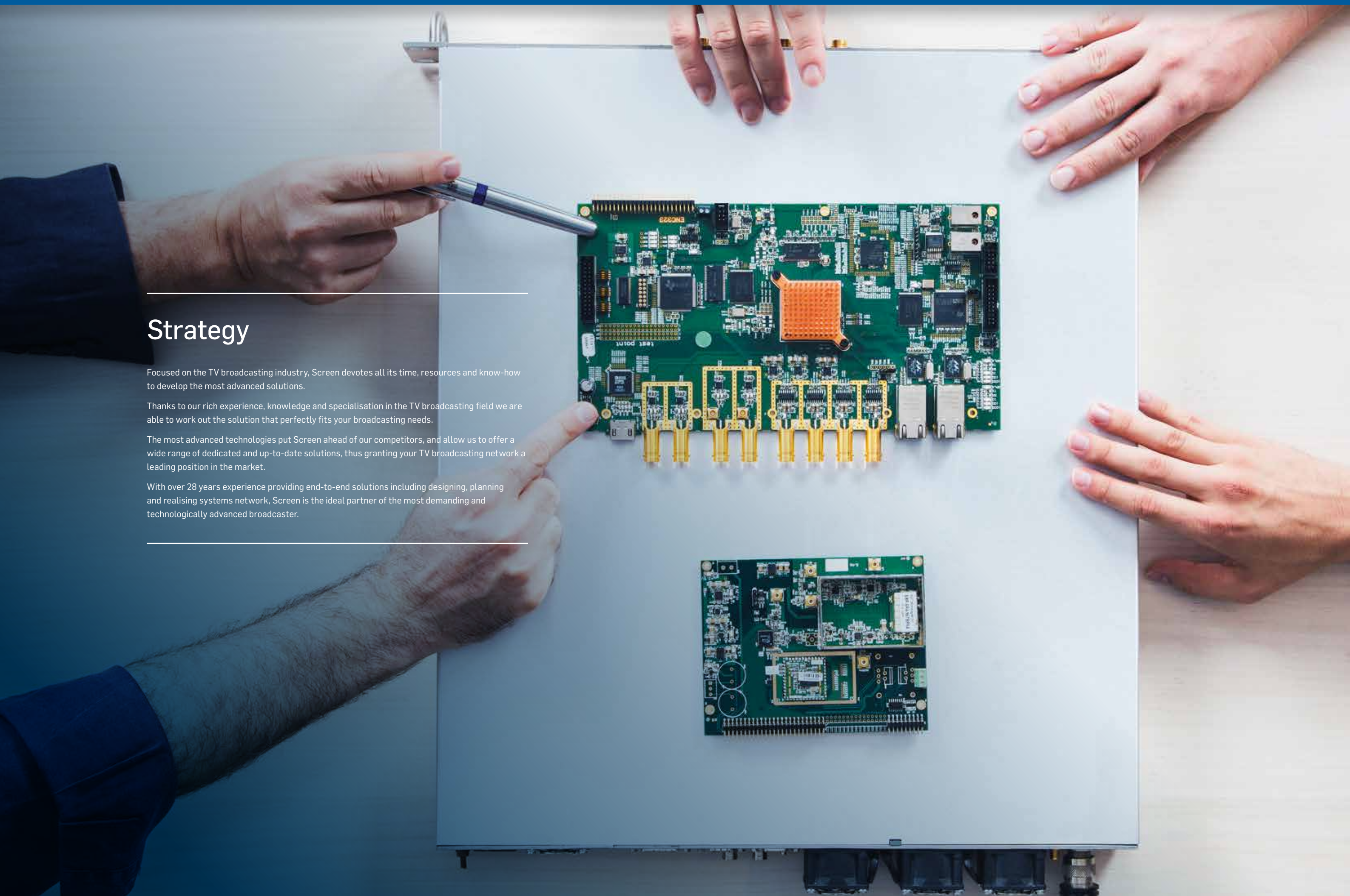
Strategy

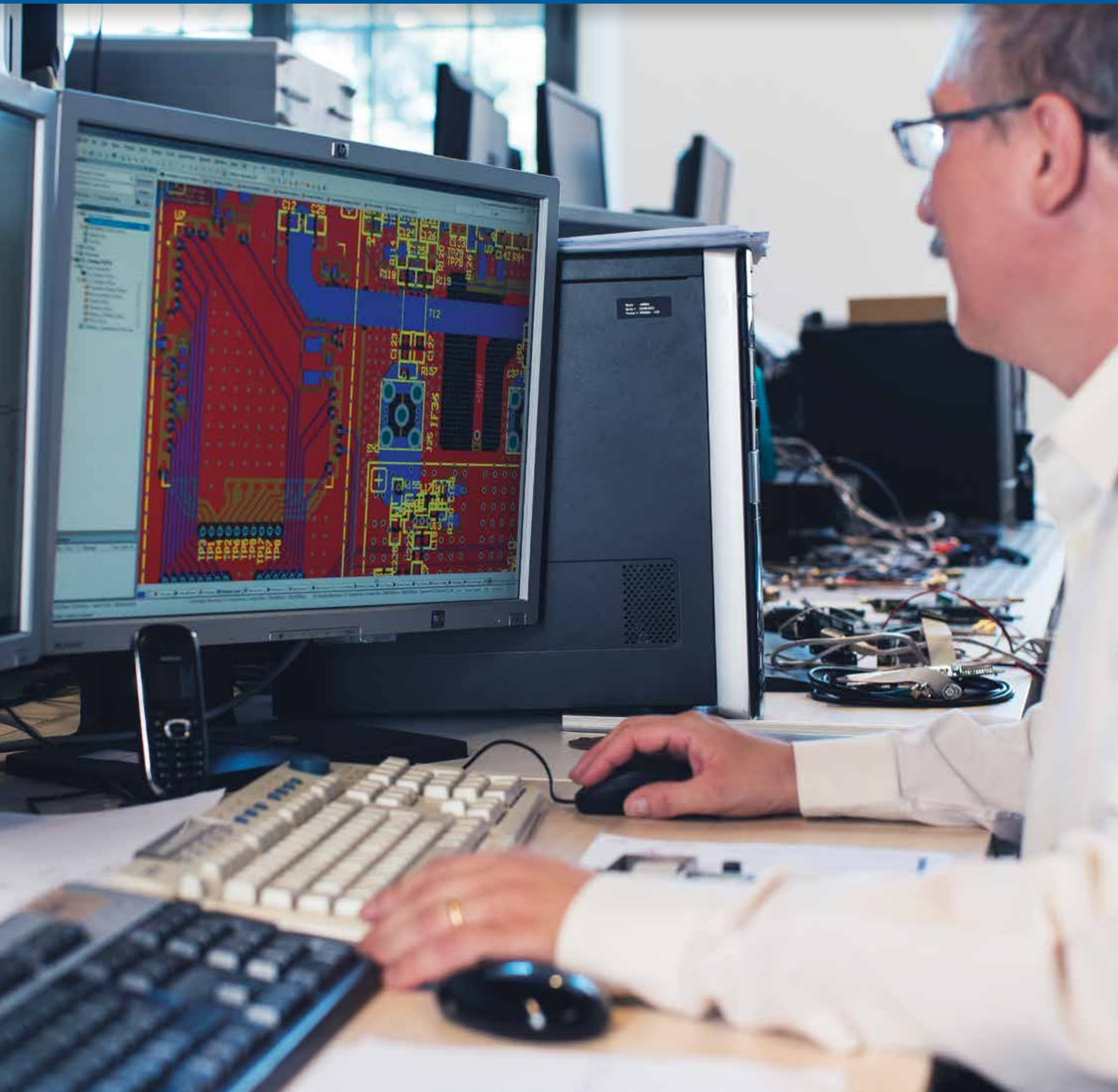
Focused on the TV broadcasting industry, Screen devotes all its time, resources and know-how to develop the most advanced solutions.

Thanks to our rich experience, knowledge and specialisation in the TV broadcasting field we are able to work out the solution that perfectly fits your broadcasting needs.

The most advanced technologies put Screen ahead of our competitors, and allow us to offer a wide range of dedicated and up-to-date solutions, thus granting your TV broadcasting network a leading position in the market.

With over 28 years experience providing end-to-end solutions including designing, planning and realising systems network, Screen is the ideal partner of the most demanding and technologically advanced broadcaster.





Research & Development

A focus on technological innovation is Screen Future's main strength and has characterised our business since the beginning of our history.

To reach the highest level of technological innovation, Screen invests every year a considerable budget on Research & Development.

Our Research & Development department provides an excellent and experienced staff of engineers with the means to build a well-organised team, at pace with state-of-the-art technologies:

- Synergistic combination of professional skills
- Modern laboratory technologies
- Ongoing study of the most advanced technology, software, materials and tools developed by the global scientific community

Design

All design activities are aimed at providing practical and efficient solutions suited to the customer's needs, a goal that provides constant stimulus towards product renewal and innovation.

An aptitude to group work and the desire to continuously innovate have allowed Screen to develop innovative solutions and join the market with a know-how currently embedded in our complete range of state-of-the-art equipment.

Unique attention is devoted to equipment safety and technical innovation, together with the guarantee of ease of use and maintenance.

Products

Screen offers a complete range of equipment for the transmission and processing analogue and digital television signals. The ongoing research and experimentation in new technologies and quality standards enables us to develop innovative, reliable equipment that is distinguished for an excellent quality-price ratio.

Precision and efficiency combined with meticulous care and dynamism represent the real strength of the production department.

In order to satisfy modern TV broadcast requirements, Screen TV transmitters comply with existing analogue and digital standards such as DVB-T, DVB-H, DVB-T2, ATSC, ATSC Mobile DTV, ISDB-TB and DTMB, DAB.

Product range

- Multi-standard TV transmitters
- FM and Digital radio transmitter
- Headend
- Microwave RadioLink
- Antennas & Accessories

Screen highly specialised staff avail themselves of the most cutting-edge technology and instruments. The organisation of the laboratories and production processes allow Screen to respond promptly to any request and to comply fully with all relevant standards and supply schedules.

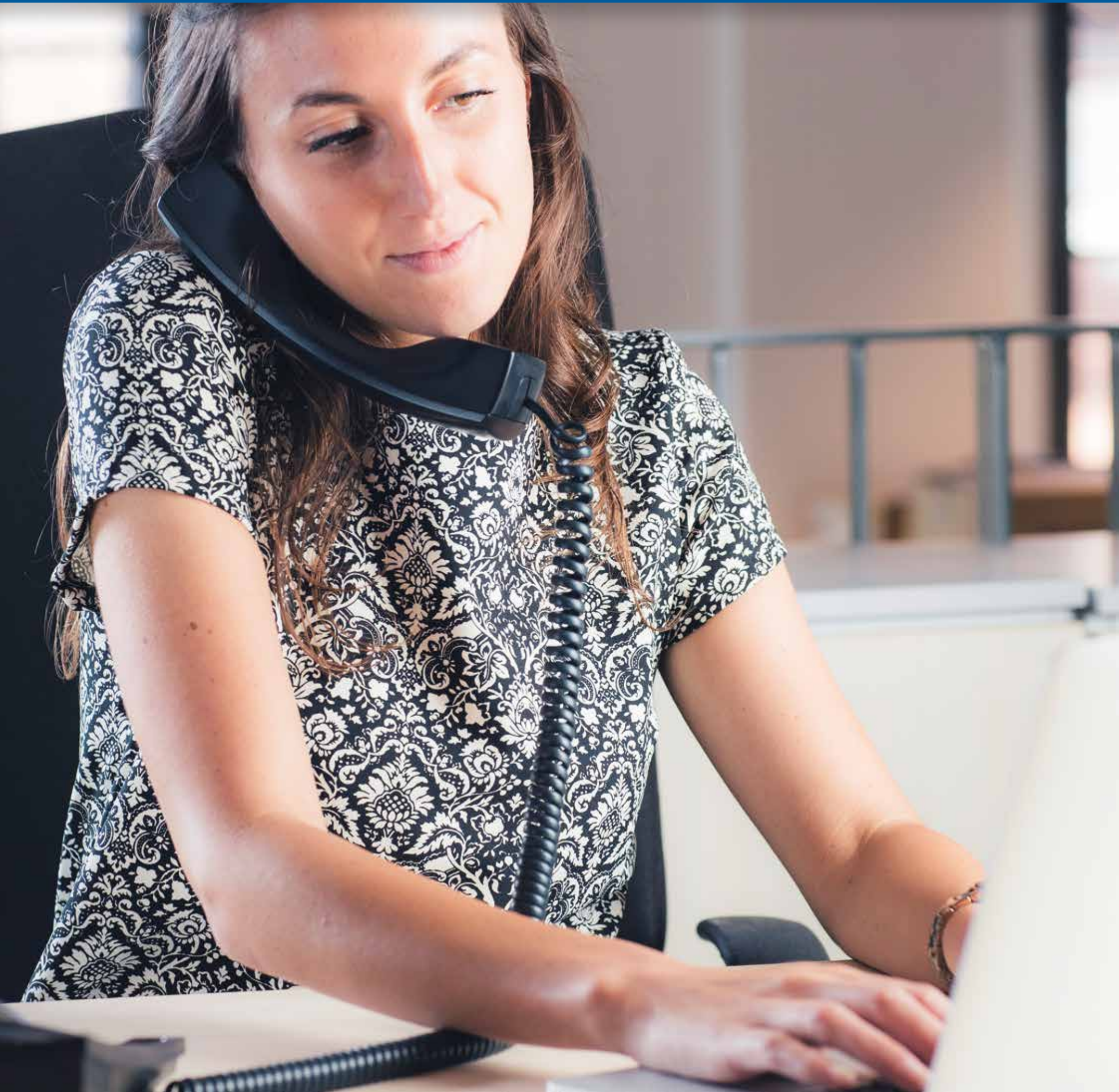


TV broadcast network turnkey solutions

Screen designs turnkey tailor-made solutions for its customers.

Starting from GPS geographic coordinates of your broadcast sites we can provide:

- Coverage study
- Suitable site per site TV broadcast equipment and antenna system
- Headend
- Complete studio design
- Local installation
- Training at our facilities or on-site
- Before/after sales support



Quality & Certifications

For Screen quality is a precise, practical concept embracing every aspect of our activity. Each Screen department pursues the highest quality to guarantee top level performances and reliability.

Every piece of Screen TV equipment complies with all the requirements of the Radio Equipment Directive (RED) 2014/53/EU and the mutual recognition of their conformity.

Most of our products are also FCC certified.



Technical support

Screen technical assistance is granted by a group of engineers of different expertise. This cohesion allows us to be faster in responding to our customer with the highest performing solution.

An immediate, simple and effective technical support is what the customer needs to guarantee examining network operation. Screen staff provides technical support examining customer needs from his point of view and considering worse case scenarios.

The best satisfaction? Making our customers feel confident in our team. That's why we work to give them immediate support.

And an immediate, simple and effective technical support is the base for consolidating a lasting business relationship over time.

Service

On-line service

Our Technical Departments in Brescia, Padua and Rome are on-line every day to reply to our customers' enquiries, solving their problems in order to get perfect broadcasting.

Screen is proud of its achievement: solving 85% of the customers' problems through its on-line service without moving to the next level.

This is possible exclusively thanks to the innovative technology that characterises the entire Screen production.

The most important benefits of Screen on-line service translated into real broadcasting life:

- Improving TV network success, minimizing off-air
- Reducing TV network maintenance cost, with easy and fast online service solutions

Factory Service

Screen internal factory service in Brescia, Padua and Rome, with spare parts supply also available in many countries worldwide guarantees an immediate availability and delivery of spare parts. The continuity of the Screen technical staff guarantees full support even to discontinued products.

Local Service

Screen dedicates a team of engineers and technical specialists handling local service.

Our domains include:

- Local training with final certification
- Supervision and Installation with final certification
- Technical Services
- Complete assistance and maintenance, even to discontinued products





Training Support

Factory Service

The most valuable asset we have is represented by our customers, who are, in the Screen mindset, our partners. For this reason the continuous exchange of ideas and points of view is essential to building a lasting business relationship.

Screen factory and on-site training is a cornerstone of the development of the Screen customers' satisfaction.

Thanks to Screen factory and on-site training we have built TV broadcasting bridges in more than 170 countries.

Factory Training

Screen also delivers several levels of factory training courses in our dedicated training rooms. After completion, our senior engineers issue a final training certification.

On-site Training

Customised programs conducted by our engineers and technical specialists at your site are available on request.



Let's build a win-win partnership
together and contribute,
in so doing, to bettering
communication between people,
no matter where they are.





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